

In collaboration with



Kellogg College
University of Oxford

The Oxford Strategic Leadership Programme

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A photograph of Kellogg College in Oxford, featuring a prominent stone tower with a clock face and a dome. In the foreground, there are blue flowers and a brown paper bag with the word 'Fabulous' printed on it. The scene is set against a clear blue sky.

Established in 1990, Kellogg College was founded to make graduate study more accessible and flexible. It introduced part-time study options designed to support career advancement and personal commitments, a concept that was groundbreaking at the time.

Today, Kellogg is a vital part of the University of Oxford, pioneering lifelong learning for professional and personal development while contributing to societal betterment.

The College boasts a diverse, inclusive community of members from over 100 nationalities, ranging in age from their 20s to 70s and beyond. Known for its egalitarian ethos, Kellogg offers one of Oxford's most welcoming and distinctive environments.

A leader in part-time education, Kellogg hosts nearly half of Oxford's registered part-time degree students. Its programs align with the University's strategies for continuing education, part-time study, and distance learning, meeting the growing global demand for flexible education.

As Kellogg continues its journey toward chartered status as an independent College, it remains committed to academic innovation, inclusivity, and lifelong learning, shaping the future of education at Oxford and beyond.



Kellogg College
University of Oxford

The Oxford and Cambridge Strategic Leadership Program



The Oxford Strategic Leadership Program

In a rapidly changing landscape driven by Artificial Intelligence (AI), Finance Technology (FinTech), and Environmental, Social and Governance (ESG) considerations, leaders face critical questions about their strategies and decision-making.

Is your organizational strategy equipped for this new era influenced by AI, FinTech, and ESG considerations? How do you address the legal and ethical issues of data-based decision-making? How will your organization evolve to achieve and sustain a competitive advantage?

This programme equips you with essential skills for effective leadership, covering business growth, management, exit strategies, supply chain challenges, regulatory changes in FinTech, and ESG standards. Prepare to navigate these complexities and lead your organization to sustainable success.



Program Overview

The Oxford Strategic Leadership Programme (IR 5.0, ESG, Corporate Sustainability and Artificial Intelligence) offers a comprehensive exploration of key themes essential for modern leaders. The programme delves into strategic leadership, innovation, and the development of strategic assets to drive success. It also examines technology market trends and their strategic implications for business, exploring the medium- and long-term impacts of artificial intelligence on individuals, societies, and economies, alongside critical topics such as deepfakes and weaponized information in the age of AI. Delegates will also explore the circular economy, digital assets, and the evolving regulatory landscape, from Bitcoin to Central Bank Digital Currencies (CBDCs). Finally, the programme emphasizes sustainability and the circular economy, focusing on ESG, corporate responsibility, and how businesses can adopt sustainable models to thrive while addressing the values of employees and consumers who prioritize purposeful and ethical practices. Delegates will leave with insights and strategies to navigate the challenges of an evolving global landscape, positioning themselves and their organisations for sustainable and innovative growth.



Benefits

Gain insights to lead effectively in a career-defining experience

LEAD your career with Oxford's Strategic Leadership Programme:

- L** : **Learn** from Leading Experts in Artificial Intelligence (AI), Environmental Social Governance (ESG), and sustainability
- E** : **Empower** Yourself through Interactive Group Discussions with Leading Experts
- A** : **Advance** Strategic Growth in Your Business and Access to the official Oxford Strategic Leadership Alumni Group on LinkedIn
- D** : **Develop** Mastery in Regulatory and Technological Changes

CERTIFICATES

- Certificate of Attendance signed by Programme Director and the Bursar of Kellogg College

UNIQUE PROGRAM FEATURES

- An opportunity will be created to network with industry leaders, practitioners and regulators to share new ideas and best practise

PROGRAMME AT A GLANCE

8 November	9 November	10 November	11 November	12 November	13 November	14 November
Arrival in Oxford	Welcome Orientation <i>Dr Stuart Kewley</i> 8.30 - 9.00	Deepfakes and Weaponised Information in the Age of AI <i>Professor Pinar Ozcan</i> 8.00 - 9.45	Exclusive Guided Tour of BMW Mini Plant (Insights into Digitalisation and Robotic Technology) 9:00 - 11:00	Depart for Cambridge From Bitcoins to CBDCs-The Landscape of Digital Assets and its Regulation <i>Dr Bryan Zhang</i> 9:00 - 13:00	Introduction to Strategic Sustainability Transitions <i>Dr Tanja Collavo</i> 9:00 - 10:30	Departure from Oxford Check-out 10:00
	8.45 - 10.15 Strategic Leadership for Global Markets <i>Dr Stuart Kewley</i>	AI Technology Market, Trends and Their Strategic Implications for Business <i>Professor Pinar Ozcan</i> 10.15 - 10.45			Case Study and Discussion: Introduction to Strategic Sustainability Transitions <i>Dr Tanja Collavo</i> 10:45 - 13:00	
	11.00 - 13.00 Strategic Innovation <i>Professor Tazeeb Rajwani</i>					
13:00 - 14:00	Lunch	Lunch	Lunch	Lunch	Lunch	
Check-in Linton Lodge a BW Signature Collection Hotel	Developing Strategic Assets <i>Professor Tazeeb Rajwani</i> 14:00 - 16:00	The Circular Economy <i>Dr Lucia Corsini</i> 14:00 - 16:00	Audio Tour of Blenheim Palace Free Time in Oxford	Walking Tour around Cambridge	Sustainability and Corporate Social Responsibility <i>Dr Laurance Wainwright</i> 14:15 - 17:00	
17:00	Evening Break	Evening Break	Evening Break	Evening Break	Evening Break	
Free Time	Walking Tour around Oxford <i>Ms Sally Jenkins</i>	Free Time	Free Time	Depart for Linton Lodge Hotel	Award Ceremony and Farewell Dinner	

PROGRAMME FEES*

* Fee includes all training activities and materials, lunches during training days, Hi-Tea (Welcome Reception) and Farewell Dinner, social programme and accommodation (date) based on single occupancy. It is not inclusive of any applicable taxes and insurance.

Note : All Information in this publication is correct at the time of printing and online publication but may be **subject to change**.

REGISTRATION

You may email or call our dedicated representative for further arrangements.

Terms and conditions apply.

PAYMENT TERMS

HRDC CLAIMABLE

- To confirm participation, a 25% non-refundable deposit is required upon acceptance of the proposal. This deposit secures the programme dates, venue, speakers, and all related logistical arrangements.
 - Phase 1: 25% deposit upon confirmation of participation.
 - The deposit is non-refundable. However, if the programme is cancelled due to exceptional circumstances, a maximum of 10% of the total programme fee may be refunded at the organiser's sole discretion.
 - Phase 2: 50% payment is due two (2) months prior to the programme departure date.
 - Phase 3: The remaining 25% balance is due three (3) weeks prior to the programme departure date.
- Full payment must be received according to the above schedule to ensure all programme arrangements, reservations, and operational preparations are completed prior to departure.



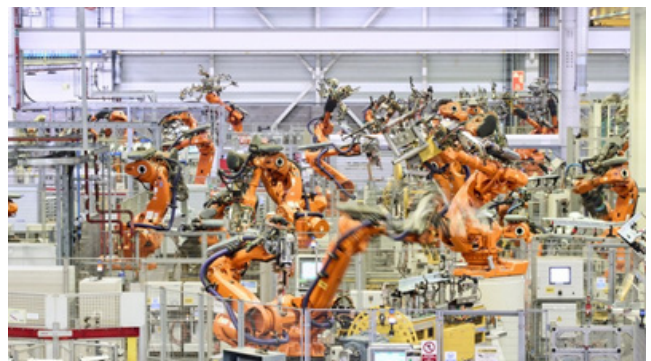
EXCLUSIVE TOUR

UNIQUE PROGRAM FEATURES

Step into one of the world's oldest automotive manufacturing facilities – the MINI Plant Oxford – and witness firsthand the intersection of cutting-edge technology and sustainable mobility. Operating since 1913, this historic plant is the birthplace of the iconic MINI. Since the launch of the new MINI in 2001, the brand has enjoyed global success, with over 10 million vehicles sold in 110 countries.

Today, the plant stands at the forefront of automotive technology and sustainability, producing approximately 1,000 cars daily in three different body styles.

As part of the exclusive program, you will also have access to the MINI Museum, where you can explore the evolution of the MINI from the Bullnose to the classic model.





PROGRAMME VENUE

Kellogg College, University of Oxford is one of the largest and most diverse graduate colleges at the University of Oxford. Established in 1990, the college is named after Will Keith Kellogg, the founder of the Kellogg Foundation, in recognition of its support for the development of part-time graduate education at Oxford.

The college is located on Banbury Road, close to the city center, and offers a mix of modern and traditional facilities, including study spaces, accommodation, and a vibrant dining hall. Kellogg also holds a reputation for its regular academic and social events, such as seminars, lectures, and cultural activities, which create opportunities for networking and intellectual engagement.



PROGRAMME VENUE

The 4th day is in Cambridge. Cambridge is a home to students from all backgrounds, both from the UK and across the world. One the college prides itself on its diversity and welcomes everyone, regardless of race, gender, sexuality, disability, or religious belief.

The college is named after George Augustus Selwyn, the first Bishop of New Zealand (1841-68) and later Bishop of Lichfield (1868-78), in whose memory the college was founded. Selwyn College opened at the start of the academic year in 1882, admitting 28 undergraduates. The initial teaching staff comprised the Master, the Tutor, and one non-resident lecturer. At the time, it was considered to be away from the Cambridge mainstream, despite being only a short walk from King's College and the city center.

However, the later creation of the Sidgwick site, which includes major faculty buildings such as Classics, Economics, English, History, Law, and Modern Languages, placed Selwyn College next to significant academic facilities. Due to the steady growth of the University and its development of the West Cambridge site, Selwyn now stands at the geographical heart of the University of Cambridge.

ACCOMMODATION

Accommodation will be provided from (DATE) at Linton Lodge a BW Signature Collection Hotel. The ideal accommodation for participants attending events in Oxford. Nestled in a peaceful location just under a mile from the city center, the hotel offers easy access to Oxford's historic colleges and attractions.

Participants can enjoy tastefully designed single room equipped with luxury beds, premium linens, and modern amenities for a comfortable stay. Executive rooms provide additional space, perfect for relaxation or work.

With excellent transport links and proximity to Oxford's vibrant hub, the Linton Lodge Hotel ensures a seamless and enjoyable stay for all participants.



THE MAWB

Located in the main college buildings, the Mawby Room provide adaptable spaces with modern facilities. The Mawby Room, the largest conference room, is easily accessible and benefits from natural lighting through a remotely controlled skylight.





GETTING TO KELLOGG COLLEGE, OXFORD

London Heathrow Airport

To get from London Heathrow Airport (LHR) to Kellogg's College in Oxford, you have several options:

By Train:

- Heathrow Express: Take the Heathrow Express train to London Paddington Station. The journey takes about 15 minutes.
- Paddington to Oxford: From Paddington, take a direct train to Oxford. The journey takes about 1 hour.
- Oxford to Linton Lodge BW Hotel: From Oxford Station, you can take a taxi or walk. It's about a 5-minute taxi ride.

By Bus:

- The Airline Coach Service: There are direct buses (the Airline Coach Service) from Heathrow to Oxford. Buses run every 30 minutes, and the journey takes about 1 hour and 30 minutes.
- Oxford to Linton Lodge BW Hotel: From the Oxford bus station (Gloucester Green), it's about a 5-minute taxi ride to Linton Lodge BW Hotel.

By Car:

- Car Rental/Taxi: You can rent a car or take a taxi directly from Heathrow to Oxford. The drive typically takes about 1 hour and 15 minutes, depending on traffic.
- Parking: Note that parking in Oxford can be limited, and it might be more convenient to park in a Park and Ride and take a bus into the city center.

Gatwick Airport

To get to Linton Lodge BW Hotel from Gatwick Airport (LGW), you have several options. Here are the most common ways to travel:

Train:

- Train from Gatwick Airport to London Victoria
- Take the Gatwick Express or a Southern Railway service from Gatwick Airport to London Victoria. The Gatwick Express is the fastest option, taking about 30 minutes.
- Train from London Victoria to Oxford
- From London Victoria, take the London Underground (Victoria Line) to Oxford Circus, then transfer to the Central Line to London Paddington.
- From Paddington, take a Great Western Railway service to Oxford. This journey takes around an hour.
- Taxi or Walk from Oxford Station to Linton Lodge BW Hotel
- From Oxford Station, you can take a taxi to Linton Lodge BW Hotel.

Direct Bus:

- Bus from Gatwick Airport to Oxford
- Take the National Express or Oxford Bus Company's Airline service from Gatwick Airport to Oxford. The journey takes around 2-2.5 hours.
- Taxi or Walk from Oxford Bus Station to Linton Lodge BW Hotel.
- From the bus station, you can take a taxi to Linton Lodge BW Hotel.

Private Car or Taxi:

- You can also book a private car or taxi directly from Gatwick Airport to Linton Lodge BW Hotel.
- This option is more expensive but can be more convenient, especially if you have a lot of luggage. The drive takes around 1.5 to 2 hours, depending on traffic.



ENQUIRIES



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